

# Download Going Public Successful Securities Underwriting

Initial public offering (IPO) or stock market launch is a type of public offering in which shares of a company are sold to institutional investors and usually also retail (individual) investors; an IPO is underwritten by one or more investment banks, who also arrange for the shares to be listed on one or more stock exchanges.<sup>3</sup> • Underwriting. The chief function of investment bankers is underwriting securities issues. They assume the risk of buying securities from issuers and reselling them toGoing Public PAGE 2 | Snell & Wilmer Methods of Going Public There are three principal ways in which a private company can go public: • Initial public offering. The IPO Process is where a private company issues new and/or existing securities to the public for the first time. The 5 steps in an Initial Public Offering are discussed in detail including selecting an investment bank, due diligence & filings, pricing, stabilization, & transition to transition to normal trading, Going Public Successful Securities Underwriting.

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