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Entering into a joint venture is a major decision. This guide provides an overview of the main ways in which you can set up a joint venture, the advantages and disadvantages of doing so, how to assess if you are ready to commit, what to look for in a joint venture partner and how to make it work. Joint ventures. There are many different definitions for joint ventures, as experts' opinions differ significantly. A joint venture is a strategic alliance formed by two or more parties usually in businesses, partner together to share markets, assets, intellectual property, knowledge and profit. Ford, Mahindra & Mahindra to form joint venture for stronger India play. ALE is a complete solution provider for lifting, transporting, installing, ballasting, jacking and weighing large, heavy loads. With operating centres in Europe, North America, South America, Australia, Africa, South East Asia, the Middle East and the Far East, we are a truly global company. Our corporate headquarters are in Staffordshire in ..., Joint Ventures Stronger Together.

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